

About Veeraraghavan & Co.,

Veeeraraghavan & Co., a Coimbatore-based construction firm, started in 1952 by Shri. P N Veeraraghavan has been in the Real Estate property business for over 6 decades.

Over the years, Veeraraghavan & Co. has developed various multi-utility structures such as colonies, individual houses, apartments, schools, colleges, public utility buildings etc



Shri. P N Veeraraghavan,
Founder



About Pavithram:

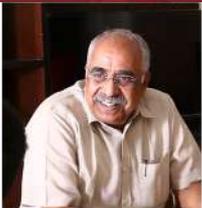
Pavithram Senior Living is a premium retirement community set on a sprawling area of 6.8 acres. One glimpse of the modern 100 European style independent villas, nestled in the lap of nature: our retirement community will transport you to a vacation in a resort atmosphere - what could be better?

Your villas have been carefully designed with your comfort and mobility in mind. We go the extra mile to make Pavithram as welcoming and comfortable as possible. Paramount to us is your wellbeing. Check into Pavithram and leave behind the worries and indulge in your hobbies / activities.



Did You Know?

State cricketer Narayan Jagadeesan of Chennai Super Kings is from **namma ooru - Coimbatore**



Q&A with promoter -
Ramesh Veeraraghavan
Founder - Pavithram Senior Living

Why did you decide to start a senior living project?

In my 40 years of experience and more specifically the last 15 years, my observation of newer concepts like Senior Living communities in Coimbatore prompted me to go out of the box and Pavithram Senior Living was born. At Pavithram, we believe Seniors need their independence with a relaxed frame of mind in a resort kind of ambience in order to be stress free. In fact we are planning to involve the willing residents in our journey to make Pavithram a more lively community by their participation and contribution.

Where do you see Pavithram, 10 years from now?

Looking at the growing demand for retirement communities in India. We are looking at establishing Pavithram as a brand that cares for 1000 Happy Families.

Why only independent villas?

In our area of 6.8 acres, we could have easily constructed around 600 flats. But however, as a policy we decided to provide open space for the residents around their villa and also in the common areas. In a flat, there is usually a disconnect from the rest.

At Pavithram, the design that we have made provides ample opportunity for one to connect with others Harmoniously.

What makes Pavithram stand out from the rest?

- Location of Pavithram in itself ensures an approach that is very close to the highway with a proximity to all essential points.
- A landscape adjoining the Miyawaki is an oxygen zone which will be an inspiration to indulge in yoga and meditation.
- A gazebo with facilities for indoor games and recreational activities would provide an opportunity to foster friendship.
- Our modern Krishna Temple would provide an ideal vibe to offer worship and perform the pooja.
- Lastly, I, along with my family will be staying at Pavithram in order to be hands-on.

Journey So Far:

Pavithram has been in action for the last 12 months and progressing well. Despite the pandemic and lockdown, considerable progress has been made at the site.



Did You Know ?

The only 15 letter word that can be spelt without repeating an alphabet is **uncopyrightable**.



Happy New Year - Wishing you all a Happy New Year with good health, happiness and trust 2021 brings in joy and positivity.